

Community Engagement Report Updated July 19, 2012

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Students:

- 1. **Lunchroom Information Tables and Flyering:** Students have the opportunity to learn more about the plan for each school for the upcoming year. They are able to ask questions and receive enrollment documents to take home to their parents. This is an ongoing activity.
- 2. **Uniform Surveys & Focus Groups**: Student had the opportunity to give their opinions on the uniform colors for each school. There was a lot of student consultation and input as the final colors were selected.
- 3. **Shock and Awe**: Students had the opportunity to experience mini agricultural science experiments. These were led by Byron Ernest, Manual High School principal and director of the agricultural sciences academy or one the agricultural sciences teachers. Students across all three school participated in the three separate events held at each school.
 - Emma Donnan Middle School- April 25th, May 16th, and June 5th
 - Emmerich Manual High School- April 26th, May 17th, June 6th
 - Thomas Carr Howe High School- April 24th, May 15th, June 7th

Families:

- 1. **Enrollment Blitz**: Families had a chance to learn more about the three turnaround schools and enroll their students on the spot. A total of 25 enrollment packs were completed at the following two events.
 - June 7- TC Howe High School
 - June 8- Emma Donnan Middle School and Emmerich Manual High School
- 2. Kick-Off Celebration: Two Kick-Off Celebrations were held for all three turnaround schools to celebrate the beginning of a new year. Students, families, community members, staff, and dignitaries participated. CSUSA executives joined in as well as Deonte Hill as the keynote speaker. The event for Emma Donnan Middle School and Emmerich Manual High School was held at Manual on July 15th at 1:30 pm and for TC Howe High School at Howe at 3:00 pm on the same day. The celebrations resulted in a total of 28 new enrollments.
- 3. **Registration**: All three turnaround schools will host registration dates for students and parents to come in and discuss their child's classes for next year. They will also finalize all paperwork the school needs to capture them as an official student.
 - July 21- TC Howe High School
 - July 28- Emma Donnan Middle School
 - Ongoing- Emmerich Manual High School
- 4. **Community/Neighborhood Canvassing**: Community canvasing focused on distributing promotional items and enrollment packs to local businesses,

community centers and relevant events. Flyers and rack cards are displayed at grocery stores, restaurants, laundry mats, libraries and coffee shops that are in close proximity to the schools.

Residential canvassing was organized using the list of students who defaulted from Indianapolis Public Schools. Door to door home visits were conducted and multiple homes were reached. Conversations for home visits focused on the changes that are to take place as TC Howe, Manual and Emma Donnan transition from IPS to CSUSA. Flyers and enrollment packs when distributed throughout the neighborhoods. Additionally, neighborhood canvasing included door hangers that advertised the three schools and included a telephone number for parents to call to request more information.

Teachers:

- 1. Job Fairs and Leadership Assessment Centers (LAC):
 - April 23- Job Fair at the Urban League from 3:00-8:00 p.m.
 - April 24- Leadership Assessment from 5:00-9:00 p.m.
 - April 25- Job Fair at the Urban League from 3:00-8:00 p.m.
 - May 2 Job Fair at the Urban League from 3:00-8:00 p.m.
 - May 3- Leadership Assessment from 5:00-9:00 p.m.
 - May 31- Job Fair at the Urban League from 3:00-8:00 p.m.
 - June 12- Job Fair at the Urban League from 1:00-8:00 p.m.
 - June 27- Job Fair at the Urban League from 1:00-8:00 p.m.
 - July 10- Job Fair at the Urban League from 1:00-8:00 p.m.

Community Members:

- 1. **Community Partner Meetings:** Because there are so many community organizations that have expressed interest in supporting one of the three turnaround schools, it became necessary to host larger meeting with everyone involved. These monthly meeting are an opportunity to update partners on our progress and begin to decide on what partnerships will look like.
 - April 23- Meeting at Southeast Community Center
 - May 8- Meeting at Southeast Community Center
 - June 25- Meeting at Southeast Community Center
- 2. **Attending Meetings held by Community Partner**: In May we began attending the meetings of various community partner organizations. During these meetings we had the opportunity to share updates and progress as well as answer any questions.
 - The attached document details the community partner events that we had the opportunity to attend.